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| Altri autori (Persone) | ChengSiwei |
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| Note generali | "This book presents the highlight of the third CSM national annual conference"--P. v. |
| Nota di bibliografia | Includes bibliographical references. |
| Nota di contenuto | pt. 1. Current issues in China's economic development -- pt. 2. Management innovations -- pt. 3. Globalization of Chinese enterprises -- pt. 4. Achievements in information technology and knowledge management -- pt. 5. Management challenges from Chinese society. |
| Sommario/riassunto | This unique book presents the contemporary achievements in management research and managerial practice of Chinese enterprises. Featuring a collection of keynote and plenary speeches by well-known international scholars and CEOs of multinational and national corporations, this book puts forth their solutions to management challenges from both China's reality and global concerns. Comprehensively discussed and examined, the various topics being broached are strategic management; organizational behaviors; accounting and finance; management science; information and technology management; as well as |