

1. Record Nr.	UNINA9910779266103321
Autore	Nealon Jeffrey T (Jeffrey Thomas)
Titolo	Post-postmodernism, or, The cultural logic of just-in-time capitalism / / Jeffrey T. Nealon
Pubbl/distr/stampa	Palo Alto, : Stanford University Press, 2012
ISBN	0-8047-8321-7
Descrizione fisica	1 online resource (xii, 227 pages)
Disciplina	149.97 149/.97
Soggetti	Culture - Economic aspects Literature - History and criticism - Theory, etc Post-postmodernism - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Preface: Why Post-Postmodernism? -- Section 1: Culture and Economics. Post-Postmodernism. Periodizing the '80s: The Cultural Logic of Economic Privatization in the US -- Intensity. Empire of the Intensities: A Random Walkdown Las Vegas Boulevard -- Commodity. The Song Remains the Same: On the Post-Postmodern Economics of Classic Rock -- University. The Associate Vice Provost in the Gray Flannel Suit: Administrative Labor and the Corporate University -- Section 2: Theory Going Forward -- Interruptive Excursus: Rereading. On the "Hermeneutics of Situation" in Nietzsche and Adorno -- Deconstruction. Postdeconstructive? Negri, Derrida, and the Present State of Theory -- . Interpretation. The Swerve around P: Theory after Interpretation -- Literature. Can Literature Be Equipment for Post-Postmodern Living? -- Coda: Liberal Arts. Not Your Father's Liberal Arts: or, Humanities Theory in the Post-Post Future.
Sommario/riassunto	Post-Postmodernism begins with a simple premise: we no longer live in the world of "postmodernism," famously dubbed "the cultural logic of late capitalism" by Fredric Jameson in 1984. Far from charting any simple move "beyond" postmodernism since the 1980's, though, this book argues that we've experienced an intensification of postmodern capitalism over the past decades, an increasing saturation of the

economic sphere into formerly independent segments of everyday cultural life.
