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Altri autori (Persone)	WassermanStanley GalaskiewiczJoseph
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Nota di contenuto	Cover; Contents; Acknowledgments; Introduction: Advances in the Social and Behavioral Sciences from Social Network Analysis; Part I - Social Psychology and Diffusion; Chapter 1 - Network Studies of Social Influence; Chapter 2 - Epidemiology and Social Networks: Modeling Structured Diffusion; Chapter 3 - Statistical Models for Social Support Networks; Chapter 4 - Social Cognition in Context: Some Applications of Social Network Analysis; Part II - Anthropology and Communication; Chapter 5 - Anthropological Contributions to the Study of Social Networks: A Review Chapter 6 - Primate Social Networks; Chapter 7 - Network Analysis and Computer-Mediated Communication Systems; Part III - Politics and Organizations; Chapter 8 - Intraorganizational Networks: The Micro Side; Chapter 9 - Networks of Interorganizational Relations; Chapter 10 - Marketing and Social Networks; Chapter 11 - Networks of Elite Structure and Decision Making; About the Contributors
Sommario/riassunto	In this book, leading methodologists address the issue of how effectively to apply the latest developments in social network analysis

to behavioural and social science disciplines.
