Record Nr. UNINA9910779230103321 Autore Peng Mike W. <1968-> Titolo Business strategies in transition economies [[electronic resource] /] / Michael W. Peng Thousand Oaks, Calif.; London,: SAGE, c2000 Pubbl/distr/stampa **ISBN** 1-322-41916-7 0-7619-1601-6 1-4522-6754-5 Descrizione fisica 1 online resource (xx, 322 p.) : ill Collana International business series Disciplina 658.4012 Soggetti Business planning Strategic planning Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references (p. 287-311) and index. Nota di bibliografia Nota di contenuto Cover; Contents; Acronyms and Abbreviations; Foreword; Introduction; Acknowledgments; Chapter 1 - Business Strategies: An Overview; Chapter 2 - Economies in Transition: Chapter 3 - Institutions. Organizations, and Strategic Choices; Chapter 4 - Strategies of State-Owned Enterprises; Chapter 5 - Strategies of Privatized and Reformed Firms: Chapter 6 - Strategies of Entrepreneurial Start-Ups: Chapter 7 -Strategies of Foreign Companies; Chapter 8 - Retrospect and the Road Ahead; Appendix; References; Index; About the Author Sommario/riassunto The work is a practical examination of fundamental strategic issues confronted by firms competing in newly opened markets. It covers emerging markets in East Asia, Central and Eastern Europe and the new states of the former Soviet Union.