

1. Record Nr.	UNINA9910779230003321
Titolo	New approaches to rhetoric [[electronic resource] /] / editors, Patricia A. Sullivan, Steven R. Goldzwig
Pubbl/distr/stampa	Thousand oaks, Calif. ; ; London, : SAGE, c2004
ISBN	1-322-41809-8 0-7619-2912-6 1-4522-6707-3
Descrizione fisica	1 online resource (xi, 354 p.)
Altri autori (Persone)	SullivanPatricia Ann GoldzwigSteven R
Disciplina	808
Soggetti	Rhetoric
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 309-333) and index.
Nota di contenuto	Cover; Contents; Preface; Part I: Rhetorics, Ethics, and Values; 1 - James Baldwin's Topoi; 2 - Ingenium-Speaking in Community; 3 - Arguing Aboutthe Place of Values and Ethics in Market-Oriented Discourses of Today; 4 - Cultural Contracts Theory; 5 - Remembrances of Things Past; 6 - The Life of the Party; 7 - Memory as Social Action; 8 - John Wayne, The Green Berets, and the Containment Doctrine; 9 - Fighting Words; Demonizing Democracy.; 10 - Demonizing Democracy; 11 - Racial Apologies; 12 - Autobiography, Rhetoric, and Frank McCourt's Angela's Ashes and 'Tis: A Memoir 13 - Communities, Identities, and PoliticsReferences; About the Editors; About the Authors
Sommario/riassunto	Original, never-before-published pieces by leading rhetorical theorists and critics: James Darsey, Kathryn Olson, George Cheney, Dana Cloud and Marouf Hasain, among others. Each part opens with a brief introduction to frame discussion for students.