

1. Record Nr.	UNINA9910779229403321
Autore	Floyd Steven W. <1950->
Titolo	Building strategy from the middle [[electronic resource] ] : reconceptualizing strategy process // Steven W. Floyd, Bill Wooldridge
Pubbl/distr/stampa	Thousand Oaks, Calif. ; ; London, : SAGE, c2000
ISBN	1-4522-3591-0 1-322-41326-6 0-7619-0644-4 1-4522-2184-7
Descrizione fisica	1 online resource (xxv, 188 p.) : ill
Collana	Foundations for organizational science
Altri autori (Persone)	WooldridgeBill <1954->
Disciplina	658.4012
Soggetti	Strategic planning Business planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 159-174) and index.
Nota di contenuto	Cover; Contents; Acknowledgments; Introduction - Rationale and Timing of the Book; Part I - Foundations; Chapter 1 - Foundations of the Strategic Management Field; Chapter 2 - The Top Management Perspective in Strategic Process Research; Chapter 3 - Toward a Middle-Level View: Developing New Assumptions; Part II - New Theoretical Horizons: Organizational Knowledge, Social Networks, and Trust; Chapter 4 - Organizational Knowledge and Strategic Renewal; Chapter 5 - The Social Context of Strategic Renewal; Part III - A Middle-Level Perspective Chapter 6 - A Middle-Level Model of Strategic Renewal Chapter 7 - Research Approaches and Future Directions; References; Author Index; Subject Index; About the Authors
Sommario/riassunto	This title presents a provocative new take on strategy formulation and execution - namely that strategic business leadership occurs not only at the top, but at all levels of the organisation.