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8 Bringing conservation science to life: the role of communication to support policy influencing processes in Africa9 Strategizing to influence policy: a framework for practitioners; Notes; Bibliography; Index

Sommario/riassunto

The links between policy and practice in natural resource management are often depicted as a cyclical and rational process. In reality, policymaking and implementation are often irrational, unpredictable and highly political. Many science and knowledge-based institutions undertake rigorous research with the aim of influencing policy, but often their influence is much less than intended. Understanding who influences policy at different levels, and how, is crucial to ensure that science is deployed most effectively so as to have an influence on conservation and natural resource management. <
