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| 1. Record Nr. | UNINA9910779215703321 |
| Autore | Gudykunst William B |
| Titolo | Bridging Japanese/North American differences [[electronic resource] /] / William B. Gudykunst, Tsukasa Nishida |
| Pubbl/distr/stampa | Thousand Oaks, Calif. ; ; London, : SAGE, c1994 |
| ISBN | 0-8039-4834-4 1-322-41913-2 1-4522-5473-7 |
| Descrizione fisica | 1 online resource (ix, 148 p.) |
| Collana | Communicating effectively in multicultural contexts ; ; 1 |
| Altri autori (Persone) | NishidaTsukasa <1948-> |
| Disciplina | 303.48273052 |
| Soggetti | Intercultural communication - United States Intercultural communication - Japan United States Relations Japan Japan Relations United States |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references (p. 127-142) and indexes. |
| Nota di contenuto | Cover; Contents; Preface; Chapter 1 - Introduction; Chapter 2 - Cultural Similarities and Differences between the United States and Japan; Chapter 3 - Language Usage in the United States and Japan; Chapter 4 - Communication Patterns in the United States and Japan; Chapter 5 - Expectations for Japanese/North American Communication; Chapter 6 - Effective Japanese/North American Communication; References; Author Index; Subject Index; About the Authors |
| Sommario/riassunto | After laying out the basic theories of intercultural communication, this book explains the similarities and differences in patterns of communication in Japan and the United States. The authors then demonstrate how an understanding of these contrasting patterns can help Japanese and North Americans communicate more effectively. |