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Nota di contenuto	Cover; Contents; Acknowledgments; Chapter 1 - Introduction: Thinking About Engagement; Chapter 2 - Postpositivism; Chapter 3 - Social Constructionism; Chapter 4 - Theorizing About Rhetoric and Organizations: Classical, Interpretive, and Critical Aspects; Chapter 5 - Critical Theory; Chapter 6 - Postmodern Theory; Chapter 7 - Feminist Organizational Communication Studies: Engaging Gender in Public and Private; Chapter 8 - Structuration Theory; Chapter 9 - Engaging Organization Through Worldview; Chapter 10 - Globalization Theory Chapter 11 - Conclusion: Engaging the Future of Organizational Communication Theory and ResearchAuthor Index; Subject Index; About the Editors; About the Contributors
Sommario/riassunto	The authors present theory emergence & development as an engaged process that occurs through the work of real scholars who are grappling with particular organisational problems & issues.