

1. Record Nr.	UNINA9910779182503321
Autore	Gordon Suzanne <1945->
Titolo	Nursing against the odds : how health care cost cutting, media stereotypes, and medical hubris undermine nurses and patient care // Suzanne Gordon
Pubbl/distr/stampa	Ithaca, NY, : ILR Bristol, : University Presses Marketing [distributore], 2005
ISBN	0-8014-6500-1 1-322-50346-X 0-8014-6504-4
Descrizione fisica	1 online resource (xi, 489 pages)
Collana	The culture and politics of health care work An ILR Press book
Disciplina	610.73/0973
Soggetti	Nursing - Social aspects - United States Nursing - United States - Public opinion Nurses - United States - Public opinion Nurses - United States - Social conditions Nurses in mass media Nurse and physician Public opinion - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Preface -- Introduction -- Part One: Nurses and Doctors at Work -- Introduction -- 1. Manufacturing the Dominant Doctor -- 2. Designing the Doctor-Nurse Game -- 3. The Disruptive Medical System -- 4. Fatal Synergy -- 5. Making Matters Worse -- Part Two: The Media and Nursing -- Introduction -- 6. Dropped from the Picture -- 7. Missing from the News -- 8. Unavailable for Comment -- Part Three: Hospitals and Nursing -- Introduction -- 9. Mangling Care -- 10. The New Nursing Universe -- 11. Nurses on the Ropes -- 12. No Nurse Left Behind -- 13. Management by Churn -- 14. Failure to Rescue -- Conclusion: Changing the Odds -- Notes -- Index
Sommario/riassunto	In the United States and throughout the industrialized world, just as the

population of older and sicker patients is about to explode, we have a major shortage of nurses. Why are so many RNs dropping out of health care's largest profession? How will the lack of skilled, experienced caregivers affect patients? These are some of the questions addressed by Suzanne Gordon's definitive account of the world's nursing crisis. In *Nursing against the Odds*, one of North America's leading health care journalists draws on in-depth interviews, research studies, and extensive firsthand reporting to help readers better understand the myriad causes of and possible solutions to the current crisis. Gordon examines how health care cost cutting and hospital restructuring undermine the working conditions necessary for quality care. She shows how the historically troubled workplace relationships between RNs and physicians become even more dysfunctional in modern hospitals. In Gordon's view, the public image of nurses continues to suffer from negative media stereotyping in medical shows on television and from shoddy press coverage of the important role RNs play in the delivery of health care. Gordon also identifies the class and status divisions within the profession that hinder a much-needed defense of bedside nursing. She explains why some policy panaceas—hiring more temporary workers, importing RNs from less-developed countries—fail to address the forces that drive nurses out of their workplaces. To promote better care, Gordon calls for a broad agenda that includes safer staffing, improved scheduling, and other policy changes that would give nurses a greater voice at work. She explores how doctors and nurses can collaborate more effectively and what medical and nursing education must do to foster such cooperation. Finally, Gordon outlines ways in which RNs can successfully take their case to the public while campaigning for health care system reform that actually funds necessary nursing care.
