Record Nr. UNINA9910779172103321 Cold war cultures [[electronic resource]]: perspectives on Eastern and Titolo Western European societies / / edited by Annette Vowinckel, Marcus M. Payk, and Thomas Lindenberger New York, : Berghahn Books, 2012 Pubbl/distr/stampa **ISBN** 1-280-49674-6 9786613591975 0-85745-244-4 Descrizione fisica 1 online resource (395 p.) Altri autori (Persone) VowinckelAnnette PaykMarcus M LindenbergerThomas <1955-> Disciplina 940.55 Soggetti Cold War - Social aspects - Europe Cold War - Social aspects - Europe, Western Cold War - Social aspects - Europe, Eastern Cold War in literature Cold War in motion pictures Cold War in mass media Cold War in popular culture Collective memory - Europe Collective memory - Europe, Western Collective memory - Europe, Eastern Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto European Cold War culture(s)?: an introduction / Annette Vowinckel, Marcus M. Payk, Thomas Lindenberger -- East European Cold War

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Sommario/riassunto

The Cold War was not only about the imperial ambitions of the super powers, their military strategies, and antagonistic ideologies. It was also about conflicting worldviews and their correlates in the daily life of the societies involved. The term "Cold War Culture" is often used in a broad sense to describe media influences, social practices, and symbolic representations as they shape, and are shaped by, international relations. Yet, it remains in question whether - or to what extent - the Cold War Culture model can be applied to European societies, both in the East and the West. While every