Record Nr. UNINA9910779167703321 Autore Martin Cathie J. Titolo The political construction of business interests: coordination, growth, and equality / / Cathie Jo Martin, Boston University, Duane Swank, Marquette University [[electronic resource]] Cambridge:,: Cambridge University Press,, 2012 Pubbl/distr/stampa 1-139-36626-2 **ISBN** 1-107-23096-9 1-280-66412-6 1-139-37883-X 9786613641052 1-139-37597-0 1-139-08829-7 1-139-37740-X 1-139-38026-5 1-139-37198-3 Descrizione fisica 1 online resource (xv, 307 pages) : digital, PDF file(s) Collana Cambridge studies in comparative politics Classificazione POL000000 Disciplina 338.9 Soggetti Industrial policy Industrial relations Manpower policy Corporate state Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Title from publisher's bibliographic system (viewed on 05 Oct 2015). Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Machine generated contents note: Introduction; 1. Collective political engagement and the welfare state; 2. The political origins of coordinated capitalism; 3. Party conflict and the origins of Danish labor market coordination; 4. British experiments in national employers' organization; 5. Sectional parties and divided business in the United States; 6. The origins of sector coordination in Germany; 7. Twentyfirst century breakdown? Challenges to coordination in the postindustrial age; 8. Institutional sources of employers' preferences

for social policy; 9. Employers, coordination, and active labor market

policy in postindustrial Denmark; 10. Employers and active labor market policy in post-industrial Britain; 11. The failure of coordination and rise of dualism in Germany; 12. The political foundations of redistribution and equality; Conclusion: Social solidarity after the crisis of finance capitalism.

Sommario/riassunto

Many societies use labor market coordination to maximize economic growth and equality, yet employers' willing cooperation with government and labor is something of a mystery. The Political Construction of Business Interests recounts employers' struggles to define their collective social identities at turning points in capitalist development. Employers are most likely to support social investments in countries with strong peak business associations, that help members form collective preferences and realize policy goals in labor market negotiations. Politicians, with incentives shaped by governmental structures, took the initiative in association-building and those that created the strongest associations were motivated to evade labor radicalism and to preempt parliamentary democratization. Sweeping in its historical and cross-national reach, the book builds on original archival data, interviews and cross-national quantitative analyses. The research has important implications for the construction of business as a social class and powerful ramifications for equality, welfare state restructuring and social solidarity.