

1. Record Nr.	UNINA990009975320403321
Autore	Carrada, Luisa
Titolo	Lavoro, dunque scrivo! : creare testi che funzionano per carta e schermi / Luisa Carrada
Pubbl/distr/stampa	Bologna : Zanichelli, 2012
ISBN	978-88-08-19917-1
Descrizione fisica	469 p. : ill. ; 21 cm
Collana	Comunicare
Disciplina	808.02 658.8
Locazione	BFS
Collocazione	808.02 CAR 1
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910779153203321
Autore	Ellis Christopher <1978->
Titolo	Ideology in America / / Christopher Ellis, James A. Stimson [[electronic resource]]
Pubbl/distr/stampa	Cambridge : , : Cambridge University Press, , 2012
ISBN	1-107-38680-2 1-107-23103-5 1-280-66413-4 9786613641069 1-139-37884-8 1-139-09400-9 1-139-37598-9 1-139-37741-8 1-139-37199-1 1-139-38027-3
Descrizione fisica	1 online resource (xviii, 206 pages) : digital, PDF file(s)
Classificazione	POL040000
Disciplina	320.50973
Soggetti	Ideology - United States Conservatism - United States Liberalism - United States Social conflict - United States Divided government - United States Public opinion - United States Americans - Attitudes United States Politics and government Public opinion
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 05 Oct 2015).
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. The meaning of ideology in America -- 2. Operational ideology: preferences data -- 3. Operational ideology: the estimates -- 4. Ideological self-identification -- 5. The operational-symbolic disconnect -- 6. Conservatism as social and religious identity -- 7. Conflicted conservatism -- 8. Ideology and American political

outcomes.

Sommario/riassunto

Public opinion in the United States contains a paradox. The American public is symbolically conservative: it cherishes the symbols of conservatism and is more likely to identify as conservative than as liberal. Yet at the same time, it is operationally liberal, wanting government to do and spend more to solve a variety of social problems. This book focuses on understanding this contradiction. It argues that both facets of public opinion are real and lasting, not artifacts of the survey context or isolated to particular points in time. By exploring the ideological attitudes of the American public as a whole, and the seemingly conflicted choices of individual citizens, it explains the foundations of this paradox. The keys to understanding this large-scale contradiction, and to thinking about its consequences, are found in Americans' attitudes with respect to religion and culture and in the frames in which elite actors describe policy issues.
