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                        Education; The Prevalence of Distance Education in the United States;
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                        Impact of Distance Education on Traditional Instruction; Criticisms of
                        Distance Education; Conclusion; Chapter 2 - Attracting Students to
                        Distance Learning
                        How to Assess the Need and Demand for a Distance ProgramTarget
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| Sommario/riassunto | Distance Learning is an ideal introduction to the world of new educational technologies. Filled with case studies, and built on an intuitive set of `How Do I ...' questions, it provides a strong foundation for teachers who need to know more about open and distance learning, across any academic discipline. |