

1. Record Nr.	UNINA9910779125603321
Autore	Williams Marcia L
Titolo	Distance Learning [[electronic resource] ] : The Essential Guide
Pubbl/distr/stampa	Thousand Oaks, : SAGE Publications, 1998
ISBN	1-4522-6252-7
Descrizione fisica	1 online resource (258 p.)
Altri autori (Persone)	PaprockKenneth CovingtonBarbara G
Disciplina	371.35
Soggetti	Distance education Distance education -- United States Open learning Telecommunication in education Distance education - United States Education Social Sciences Education, Special Topics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Cover; Title Page; Copyright; Contents; Acknowledgments; Introduction; Background and Audience; Overview of the Contents; Our Companion Web Site; Chapter 1 - Distance Education: What Is It? And Why Is It Expanding So Rapidly?; Impacts of Technology on Distance Education; The Prevalence of Distance Education in the United States; Societal Changes Contributing to the Growth of Distance Education; The Impact of Distance Education on Traditional Instruction; Criticisms of Distance Education; Conclusion; Chapter 2 - Attracting Students to Distance Learning How to Assess the Need and Demand for a Distance ProgramTarget Audience; Instructional Design and Mode of Delivery; Strategies for Marketing Distance Courses and Programs; Specific Ideas for Promoting and Marketing Distance Programs; Conclusion; Chapter 3 - Good Practices in Distance Education: How to Promote Student Learning and Development; The Good Practices; Summary Tips; Chapter 4 - The

Syllabus for Distance Learning Courses; What Is a Syllabus?; More Than a List; Outline for a Syllabus: Putting It Together; Other Issues; Summary Tips; Chapter 5 - Delivery Methods for Distance Education Synchronous or Asynchronous? Synchronous Delivery Methods; Asynchronous Delivery Methods; Conclusion; Chapter 6 - Selecting Delivery Methods; Fundamental Principles to Observe in Selecting Delivery Methods; A Decision Tree Approach to Selecting a Delivery Method; Conclusion; Chapter 7 - Support Services; Support Services Prior to Enrollment; Support Services for Enrolled Students; Support Services After Course or Program Completion; Summary; Chapter 8 - Ensuring High Completion Rates; The Problem of Retention; Retention in Distance Education Programs; Strategies for Improving Completion Rates  
Summary Tips Chapter 9 - Assessing Learning Outcomes; Guiding Principles; Methods of Assessment; Conclusion; Summary Tips; Chapter 10 - Program Evaluation; Evaluating Program Inputs; Program Processes; Assessing Outcomes; Analysis of Costs and Outcomes; Conclusion; Summary Tips; Chapter 11 - Accreditation; Guidelines for Distance Learning; Providing Evidence Regarding the Program's Effectiveness in Meeting the Guidelines; Conclusion; Summary Tips; Conclusion; Author Index; Subject Index; About the Authors

---

Sommario/riassunto

Distance Learning is an ideal introduction to the world of new educational technologies. Filled with case studies, and built on an intuitive set of 'How Do I ...' questions, it provides a strong foundation for teachers who need to know more about open and distance learning, across any academic discipline.

---