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Titolo	Working across cultures [[electronic resource]] : applications and exercises // Martin J. Gannon
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Descrizione fisica	1 online resource (viii, 143 p.) : ill
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Nota di bibliografia	Includes bibliographical references (p. 134-136) and index.
Nota di contenuto	Cover; Contents; Preface: Using this Book; Chapter 1 - Understanding Cross-Cultural Differences; Chapter 2 - The Dimensions of Culture: Part I; Chapter 3 - The Dimensions of Culture: Part II; Chapter 4 - Cultural Metaphors; Chapter 5 - Cultures as Processes, Outcomes, and Emotional Expression; Chapter 6 - Sociolinguistics; Chapter 7 - Additional Behaviors across Cultures; Chapter 8 - Cross-Cultural Negotiations; Chapter 9 - A Metaphor in Depth: The German Symphony; Chapter 10 - A Metaphor in Depth: The Japanese Garden; Chapter 11 - Training Videos and Web Sites; References; Index About the Author
Sommario/riassunto	Drawing from over 15 years of cross-cultural training experience, the author has assembled a diverse number of engaging exercises that can be quickly implemented with minimal effort. Self-administered questionnaires, case studies, culture-focused interviews, and pro and con debates are just a few of the wide range of activities to enrich the classroom.