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Nota di contenuto	Cover; Contents; Foreword; Preface; Chapter 1 - What is Agenda-Setting?; Chapter 2 - Media Agenda Studies; Chapter 3 - Public Agenda Studies: The Hierarchy Approach; Chapter 4 - Public Agenda Studies: Longitudinal Approaches; Chapter 5 - Policy Agenda Studies; Chapter 6 - Studying the Agenda-Setting Process; References; Suggested Readings; Author Index; Subject Index; About the Authors
Sommario/riassunto	Agenda-Setting asks who sets the agenda that brings social problems into the public arena, on to the policy agenda and finally, to a change of policy. It provides important practical and theoretical insight into the agenda-setting process.