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Altri autori (Persone)	StarostaWilliam J ChenGuo-Ming
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Sommario/riassunto	This title examines how the field of intercultural communication has encouraged new techniques in the area of research. The editors, along with a diverse group of distinguished contributors, recall the 1983 topical issue of 'The Journal of Communication' which reported a critical

turn and a shift of paradigms in communication research.

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