

1. Record Nr.	UNINA9910779102103321
Titolo	Good cop/bad cop : environmental NGOs and their strategies toward business // Thomas P. Lyon, editor
Pubbl/distr/stampa	Washington, D.C. : , : Resources for the Future, , 2010
ISBN	1-280-87348-5 9786613714794 1-136-52466-5 1-936331-50-0 1-136-52465-7
Descrizione fisica	1 online resource (302 p.)
Altri autori (Persone)	LyonThomas P
Disciplina	363.7
Soggetti	Non-governmental organizations - Environmental aspects Non-governmental organizations - Social aspects Corporations - Environmental aspects Social responsibility of business Public-private sector cooperation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 271) and index.
Nota di contenuto	COVER; GOOD COP/BAD COP: Environmental NGOs and their Strategies toward Business; COPYRIGHT ; CONTENTS ; CONTRIBUTORS ; FOREWORD: WHAT DO ENVIRONMENTAL GROUPS WANT? ; PREFACE ; INTRODUCTION PART I WHERE ARE ENVIRONMENTAL NGOS HEADED?CHAPTER 1 THE TWENTY-FIRST-CENTURY NGO; CHAPTER 2 WHO IS PART OF THE ENVIRONMENTAL MOVEMENT?; PART II HOW DO SOCIAL SCIENTISTS UNDERSTAND NGOS?; CHAPTER 3 CIVIL SOCIETY AND THE ENVIRONMENT: UNDERSTANDING THE DYNAMICS AND IMPACTS OF THE U.S. ENVIRONMENTAL MOVEMENT; CHAPTER 4 ENVIRONMENTAL GROUPS: WHAT POLITICAL SCIENCE HAS TO OFFER; CHAPTER 5 AN ECONOMIC PERSPECTIVE ON NGO STRATEGIES AND OBJECTIVES; PART III HOW DO PRACTITIONERS UNDERSTAND NGOS?; CHAPTER 6 CONFRONTATION VS. COOPERATION: ALTERNATIVE NGO STYLES;

CHAPTER 7 WORLD WILDLIFE FUND

CHAPTER 8 ENVIRONMENTAL DEFENSE FUND CHAPTER 9 GREENPEACE;
CHAPTER 10 RAINFOREST ACTION NETWORK; CHAPTER 11 CORPORATE
RESPONSES TO NGO CAMPAIGNS; CHAPTER 12 COOPERATION:
LEARNING FROM BP'S EXPERIENCE WITH NGOS; PART IV THE ROAD
AHEAD; CHAPTER 13 AN NGO RESEARCH PROGRAM: A COLLECTIVE
ACTION PERSPECTIVE; CHAPTER 14 GOOD COPS, BAD COPS, AND THE
NEW ENVIRONMENTAL GOVERNANCE; INDEX

Sommario/riassunto

Non-governmental organizations (NGOs) play an increasingly prominent role in addressing complex environmental issues such as climate change, persistent bio-accumulative pollutants, and the conservation of biodiversity. At the same time, the landscape in which they operate is changing rapidly. Markets, and direct engagement with industry, rather than traditional government regulation, are often the tools of choice for NGOs seeking to change corporate behavior today. Yet these new strategies are poorly understood-by business, academics, and NGOs themselves. How will NGOs choose which battles to
