

|                         |  |
|-------------------------|--|
| 1. Record Nr.           | UNINA9910779101003321  |
| Autore                  | Mills Kay  |
| Titolo                  | Changing channels [[electronic resource] ] : the civil rights case that transformed television / / Kay Mills   |
| Pubbl/distr/stampa      | Jackson, Miss., : University Press of Mississippi, c2004   |
| ISBN                    | 1-283-43456-3<br>9786613434562<br>1-60473-604-6  |
| Descrizione fisica      | 1 online resource (320 p.)   |
| Disciplina              | 343.7309/946   |
| Soggetti                | Television - Law and legislation - United States - History - 20th century<br>Fairness doctrine (Broadcasting) - United States - History - 20th century<br>African Americans - Civil rights - History - 20th century<br>African Americans in television broadcasting - History - 20th century<br>African Americans on television - History - 20th century   |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | Description based upon print version of record.  |
| Nota di bibliografia    | Includes bibliographical references and index.   |
| Nota di contenuto       | Seeking a voice -- Serving whose public interest? -- Enter Warren Burger -- The FCC hears no evil -- Once again, a verdict -- Exit Lamar Life, enter William Dilday -- The struggle for control -- National impact.  |
| Sommario/riassunto      | CIVIL RIGHTS HISTORY BROADCAST JOURNALISM--> In the years before the civil rights era, American broadcasting reflected the interests of the white mainstream, especially in the South. Today, the face of local television throughout the nation mirrors the diversity of the local populations. The impetus for change began in 1964, when the Office of Communication of the United Church of Christ and two black Mississippians, Aaron Henry and Reverend R. L. T. Smith, challenged the broadcasting license of WLBT, an NBC affiliate in Jackson, Mississippi. The lawsuit was the catalyst that would bring s |