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Autore	Clayman CFA
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 3.3. Operating Risk

Sommario/riassunto

"The book that fills the practitioner need for a distillation of the most important tools and concepts of corporate finance  
 In today's competitive business environment, companies must find innovative ways to enable rapid and sustainable growth not just to survive, but to thrive. Corporate Finance: A Practical Approach is designed to help financial analysts, executives, and investors achieve this goal with a practice-oriented distillation of the most important tools and concepts of corporate finance.  
 Updated for a post-financial crisis environment, the Second Edition provides coverage of the most important issues surrounding modern corporate finance for the new global economy: Preserves the hallmark conciseness of the first edition while offering expanded coverage of key topics including dividend policy, share repurchases, and capital structure  
 Current, real-world examples are integrated throughout the book to provide the reader with a concrete understanding of critical business growth concepts  
 Explanations and examples are rigorous and global, but make minimal use of mathematics  
 Each chapter presents learning objectives which highlight key material, helping the reader glean the most effective business advice possible  
 Written by the experts at CFA Institute, the world's largest association of professional investment managers  
 Created for current and aspiring financial professionals and investors alike, Corporate Finance focuses on the knowledge, skills, and abilities necessary to succeed in today's global corporate world"--