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Nota di contenuto	Author Representations in Literary Reading; Editorial page; Title page; LCC data; Table of contents; Acknowledgements; 1. Introduction: Theoretical positions towards the author concept; 1.1 Death of the Author; 1.1.2 Intentional Fallacy; 1.1.3 Narrator vs. Author; 1.1.4 Implied Author; 1.2 Resurrection of the Author; 1.2.1 Feminist and postcolonial approaches; 1.2.2 False identities; 1.2.3 Profession: writer and personality; 1.3 Reception aesthetics; 1.4 Discourse theory; 1.4.1 Author intent and attitude; 1.4.2 Literary comprehension; 1.5 Empirical research in authorial representation 1.5.1 Reading satirical stories 1.5.2 Understanding metaphors; 1.5.3 Reading strategies; 1.5.4 Reading in an educational context; 1.6 Taking position; 1.6.1 Motivation; 1.6.2 Aims and objectives; 1.6.3 Terminology; 1.6.4 Assumptions; 2. Author inferences in thinking aloud; 2.1 Methodological considerations on the think-aloud method; 2.2 An exploratory study: inference categories; 2.2.1 Method; 2.2.2 A first impression; 2.3 Protocol analysis; 2.3.1 Transcribing and segmenting; 2.3.2 Defining inference categories and setting up a coding scheme 2.3.3 Coding protocols: procedures and intercoder reliability 2.4

Protocol analysis and post-reading tasks; 2.4.1 Results of protocol analysis; 2.4.2 Factors instruction, text and reader expertise; 2.4.3 Results of post-reading tasks; 2.5 Discussion; 2.5.1 Reader-generated author inferences; 2.5.2 Effects of factors on inference generation; 2.5.3 Conceptual and methodological implications; 3. Reading as joint pretence; 3.1 Theoretical considerations on the reading of fiction; 3.1.1 Speech act theories; 3.1.3 Limitations of the game of make-believe; 3.2 Selection of materials: a pilot study  
3.2.1 Method3.3 Effects of text manipulation on author inferences reports (Experiment 1); 3.3.1 Method; 3.4 Results; 3.4.1 A first impression; 3.4.2 Manipulation check of text stimulus; 3.4.3 Readers and default assumptions about the implied author; 3.5 Discussion; 4. On-line measurement of author inferences through affective priming I; 4.1 Affective priming paradigm; 4.1.1 Two studies; 4.1.2 Underlying mechanisms; 4.1.3 Possibilities and limitations; 4.2 Three pilot studies; 4.2.1 Selection of text primes; 4.2.2 Pilot study I: Results and conclusion; 4.2.3 Selection of targets  
4.2.4 Pilot Study II: Results and conclusion4.2.5 Selection of author prime; 4.2.6 Pilot Study III: Results and conclusion; 4.3 Effects of author information on the generation of author inferences (Experiment 2); 4.3.1 Method; 4.4 Results; 4.4.1 Manipulation check of author prime; 4.4.2 Affective priming effects and reading times; 4.4.3 Post-reading measurements; 4.5 Discussion; 5. On-line measurement of author inferences through affective priming II; 5.1 Effects of detailed author information on the generation of author inferences (Experiment 3); 5.1.1 Method; 5.2 Results  
5.2.1 Manipulation check of primes and targets

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#### Sommario/riassunto

Author Representations in Literary Reading investigates the role of the author in the mind of the reader. It is the first book-length empirical study on generated author inferences by readers of literature. It bridges the gap between theories which hold that the author is irrelevant and those that give him prominence. By combining insights and methods from both cognitive psychology and literary theory, this book contributes to a better understanding of how readers process literary texts and what role their assumptions about an author play. A series of experiments demonstrate that reader

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