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Autore	Stachowitsch Saskia
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The first step: contents of media discourses

The second step: contextualization
Professionalized military women in the "Techno War" (phase 1: 1990-1994); Sexualized intruders into the male bond (phase 2: 1995-1999); Patriotic heroines in the "War on Terror" (phase 3: 2000-2005); 5. Conclusions; Relations between the material and the cultural; Structural change in US military and society; Change of military gender ideologies; The early 1990s; The late 1990s; The "War on Terror"; Groups of actors and lines of conflict; Gender, state, and the military; Notes; References; Index

Sommario/riassunto

Gender Ideologies and Military Labor Markets in the U.S. offers a comprehensive analysis of the relationship between changes in military gender ideologies and structural changes in U.S. military and society. By investigating how social and military change have influenced gender ideologies, the author develops an approach that (re-)connects military gender ideologies to the social conditions of their production and distribution and explains their transformation as effects of changing social and political relations and conflicts. Examining the role of different groups o
