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Titolo	Explaining creativity [[electronic resource]] : the science of human innovation / / R. Keith Sawyer
Pubbl/distr/stampa	New York, : Oxford University Press, c2012
ISBN	1-280-49874-9 9786613593979 0-19-983820-8
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (568 p.)
Disciplina	153.3/5
Soggetti	Creative ability
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Conceptions -- Introduction -- Conceptions of creativity -- Individualist approaches -- Defining creativity through assessment -- The creative personality -- The creative process, part 1 -- The creative process, part 2 -- The creative process, part 3 -- Computer simulations of the creative process -- Biology and creativity -- Cognitive neuroscience and creativity -- Sociocultural approaches -- Sociology -- Group creativity -- Organizational creativity -- Culture and creativity -- History and creativity -- Creativity in the domains -- Visual arts -- Writing -- Music -- Theater -- Science -- Everyday creativity -- Education and creativity -- How to be more creative -- Conclusion: the future of creativity.
Sommario/riassunto	Explaining Creativity is an accessible introduction to the latest scientific research on creativity. The book summarizes and integrates a broad range of research in psychology and related scientific fields. In the last 40 years, psychologists, anthropologists, and sociologists have devoted increased attention to creativity; we now know more about creativity than at any point in history. Explaining Creativity considers not only arts like painting and writing, but also science, stage performance, business innovation, and creativity in everyday life. Sawyer's approach is interdisciplinary. In addi