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	Titolo	AV technology
	Pubbl/distr/stampa	New York, N.Y., : NewBay Media, LLC
	Disciplina	621
	Soggetti	Sound - Recording and reproducing - Digital techniques Video recording - Equipment and supplies Multimedia systems Audio-visual equipment
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Periodico
2.	Record Nr.	UNINA9910779054503321
	Autore	Kitta Andrea <1977-, >
	Titolo	Vaccinations and public concern in history : legend, rumor, and risk perception // Andrea Kitta
	Pubbl/distr/stampa	New York : , : Routledge, , 2012
	ISBN	1-136-57708-4 1-283-44344-9 9786613443441 0-203-15407-X 1-136-57709-2
	Descrizione fisica	1 online resource (185 p.)
	Collana	Routledge studies in the history of science, technology, and medicine ; ; 28
	Disciplina	614.4/7
	Soggetti	Vaccination - Complications Health attitudes Vaccination - History
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.

Nota di contenuto

Cover; Vaccinations and Public Concern in History Legend, Rumor, and Risk Perception; Copyright; Contents; Acknowledgments; 1. Introduction; 2. Genres and Communicative Forms; 3. Folkloric Content in Vaccine Narratives; 4. Medical and Ethical Issues as Perceived by the Medical Community; 5. Notions of Risk; Appendix; Notes; Bibliography; Index

Sommario/riassunto

"In spite of the success of the childhood inoculation movement, questions have persisted about the safety and efficacy of vaccines. Arguments such as the relationship between the MMR vaccine and autism have led to an alarming increase in the number of parents choosing to not vaccinate their children. Yet the evidence in favor of vaccination is very strong if one examines the recent inoculation history of countries such as Great Britain, Sweden, and Japan. A decline in the numbers of children vaccinated in these countries has had immediate effects. In Great Britain for example, over 10,000 cases of pertussis and thirty-six deaths were reported following a decrease in vaccination rates in 1974-1978. These studies, taken as a group, present a powerful argument for the need to understand reasons for vaccination reluctance. Vaccinations and Public Concern in History explores vernacular beliefs and practices that surround decisions not to vaccinate, with the primary aim of providing concrete recommendations for improving inoculation promotion programs and guidelines for physician interaction with inoculation resistant patients. Through the use of ethnographic, media, and narrative analyses, this book explores the vernacular explanatory models used in inoculation decision-making. The research on which the book draws was designed to help create public health education programs and promotional materials that respond to patients fears, understandings of risk, concerns, and doubts. Exploring the nature of inoculation distrust and miscommunication, Andrea Kitta identifies areas that require better public health communication and greater cultural sensitivity in the handling of inoculation programs"--Provided by publisher.
