1.	Record Nr.	UNINA9910779052903321
	Autore	Ummer E. K.
	Titolo	Basic mathematics for economics, business, and finance / / E.K. Ummer
	Pubbl/distr/stampa	New York, N.Y. : , : Routledge, , 2012
	ISBN	1-136-72835-X
		1-136-72836-8
		0-203-81732-X
	Descrizione fisica	1 online resource (494 p.)
	Disciplina	330.01/51
	Soggetti	Economics - Mathematical models
		Programming (Mathematics)
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Front Cover; Basic Mathematics for Economics, Business, and Finance; Copyright Page; Contents; Preface; Acknowledgments; 1. Review of basics; 2. Linear algebra: vectors and matrices; 3. Differential calculus; 4. Classical optimization; 5. Linear programming; 6. Nonlinear programming; 7. Game theory; 8. Integral calculus; Notes; Bibliography; Index; Greek alphabet
	Sommario/riassunto	This book can help overcome the widely observed math-phobia and math-aversion among undergraduate students in these subjects. The book can also help them understand why they have to learn different mathematical techniques, how they can be applied, and how they will equip the students in their further studies.?The book provides a thorough but lucid exposition of most of the mathematical techniques applied in the fields of economics, business and finance. The book deals with topics right from high school mathematics to relatively advanced areas of integral calculus covering in t