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Nota di contenuto	<p>""Cover""; ""Acknowledgements ""; ""Contents ""; ""Foreword"";</p> <p>""Introduction ""; ""Part 1: The Journey""; ""Episode 1: Planting the Seed""; ""Episode 2: Political Campaigns: The value of knowledge is in its use""; ""Episode 3: An Introduction to Public Life""; ""Episode 4: Finally a €? A Marketing Job in the Private Sector""; ""Episode 5: The Conduct of the 1980 Census: ""; ""Episode 6: Back to the Private Sector with Eastman Kodak ""; ""Episode 7: Getting Started at General Motors""; ""Episode 8: Learning How to Learna€?""; ""Episode 9: Because the Future is Uncertaina€?""</p> <p>""GM Epilogue: An Opportunity Missed""""Part 2. The Design of an Interactive Decision Loom""; ""Background: Why a a€?Sketcha€??""; ""The Decision Looma€?an interactive decision-making process""; ""Capability 1: Having an Enterprise Mindset that is Open to Change""; ""Capability 2: Thinking and Acting Holistically""; ""Capability 3: Being Able to Adapt the Business Design to Changing Conditions""; ""Capability 4: Making Decisions Interactively Using a Variety of Methods""; ""Conclusion""; ""Appendix A""; ""Appendix B""; ""Bibliography""; ""About the Author""; ""About the Publisher""</p> <p>""Related Titles and Authors from Triarchy Press""""Index""</p>