

1. Record Nr.	UNINA9910778983203321
Titolo	Campaign warriors [[electronic resource]] : the role of political consultants in elections / / James A. Thurber, Candice J. Nelson, editors
Pubbl/distr/stampa	Washington, D.C., : Brookings Institution Press, c2000
ISBN	0-8157-9832-6 9780815770125 0-585-37012-5
Descrizione fisica	1 online resource (224 p.)
Altri autori (Persone)	ThurberJames A. <1943-> NelsonCandice J. <1949->
Disciplina	324.7/0973
Soggetti	Campaign management - United States Political campaigns - United States Political consultants - United States Campaign management Political campaigns Political consultants
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgments; 1 Introduction to the Study of Campaign Consultants; 2 Portrait of Campaign Consultants; 3 The Business of Political Consulting; 4 Lessons from the Field: A Journey into Political Consulting; 5 Hired Guns and House Races: Campaign Professionals in House Elections; 6 Professionalization in Congressional Campaigns; 7 Electoral Partnerships: Political Consultants and Political Parties; 8 Campaign Consultants and Direct Democracy: Politics of Citizen Control; 9 The Internationalization of Campaign Consultancy APPENDIX A: Measuring Campaign Consultants Attitudes and BeliefsAPPENDIX B: The State Party Survey; APPENDIX C: Initiative and Referendum Interviews; Contributors; Index