1.	Record Nr.	UNINA9910778954403321
	Autore	Hillar Marian
	Titolo	From logos to trinity : the evolution of religious beliefs from Pythagoras to Tertullian / / Marian Hillar [[electronic resource]]
	Pubbl/distr/stampa	Cambridge : , : Cambridge University Press, , 2012
	ISBN	1-107-22946-4
		1-139-20990-6
		1-280-48523-X
		1-139-22283-X
		9786613580214
		1-139-21803-4
		1-139-00397-6
		1-139-21494-2
		1-139-22455-7
		1-139-22111-6
	Descrizione fisica	1 online resource (xi, 320 pages) : digital, PDF file(s)
	Classificazione	REL102000
	Disciplina	231/.044
	Soggetti	Trinity - History of doctrines
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Title from publisher's bibliographic system (viewed on 05 Oct 2015).
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Foreword / by Anthony Buzzard -- The logos in Greek culture -- The logos in Judaism -- The development of Jewish Messianic traditions: the source of Christian scrupture and doctrines -- Development of the Hellenistic Christian doctrine -- Justin Martyr and the logos -- Justin Martyr and the metaphysical triad -- Terullian, originator of the trinity -- Tertullian and the son of God -- Thomas Aquinas and the accepted concept of the Trinity -- Appendix I: The possible sources for the development of the Christian Trinitarian concepts -- Appendix II: Egyptian chronology.
	Sommario/riassunto	This book presents a critical evaluation of the doctrine of the Trinity, tracing its development and investigating the intellectual, philosophical and theological background that shaped this influential doctrine of Christianity. Despite the centrality of Trinitarian thought to Christianity

and its importance as one of the fundamental tenets that differentiates Christianity from Judaism and Islam, the doctrine is not fully formulated in the canon of Christian scriptural texts. Instead, it evolved through the conflation of selective pieces of scripture with the philosophical and religious ideas of ancient Hellenistic milieu. Marian Hillar analyzes the development of Trinitarian thought during the formative years of Christianity from its roots in ancient Greek philosophical concepts and religious thinking in the Mediterranean region. He identifies several important sources of Trinitarian thought heretofore largely ignored by scholars, including the Greek middle-Platonic philosophical writings of Numenius and Egyptian metaphysical writings and monuments representing divinity as a triune entity.

2.	Record Nr.	UNINA9910797805303321
	Autore	Goncalves Marcus.
	Titolo	Leveraging cultural diversity in emerging markets / / Marcus Goncalves and Finn Majlergaard
	Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2016
	ISBN	1-63157-314-4
	Edizione	[First edition.]
	Descrizione fisica	1 online resource (xii, 227 pages) : illustrations, maps
	Collana	Economics collection, , 2163-7628
	Disciplina	338.90091724
	Soggetti	Cultural pluralism - Developing countries Globalization International business enterprises Developing countries Economic conditions
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di bibliografia	Includes bibliographical references (pages 205-218) and index.
	Nota di contenuto	1. Understanding emerging markets -- 2. Economic and cultural transformations at emerging and frontier markets -- 3. Coping with differences and promoting interactions -- 4. Clash of civilizations or cultural synergies? -- 5. Global individualism -- 6. Western or Christian and Muslim or Arab heading towards inevitable conflicts: really? -- 7. Benefiting from cultural synergies -- 8. Commonalities in cultures:

Sommario/riassunto	Leveraging cultural diversity is an important element for competing in the global market. Understanding the overall macroeconomic landscape of emerging and frontier markets is also very important in enabling corporation and international business professionals to fully realize the potential for strategic globalization, which empowers them to compete globally. Most transnational and multinational corporations have made substantial progress in their globalization efforts by establishing operations in several countries and offshoring certain processes or functions to countries with capabilities and growth potential. However, while these recent globalization efforts have their roots in cost arbitrage, today, successful companies must understand that globalization can be a means for shoring up competitive advantage not only to lower labor costs but more importantly to diversify intellectual capabilities and growth, and improve quality enhancement opportunities, in addition to enhancing the ability to get products to market more quickly. This book looks at how one can move forward from the current situation. Most people still see cultural differences as a barrier to success. This book demonstrates how one can, instead, leverage from the cultural diversity and create better, more competitive companies, better leaders, and hopefully a safer and more sustainable world.