

|                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Record Nr.           | UNINA9910778944103321                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Autore                  | Tomaiuolo Nicholas G. <1955->                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Titolo                  | UContent : the information professional's guide to user-generated content / / Nicholas G. Tomaiuolo                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Pubbl/distr/stampa      | Medford, New Jersey, : Information Today, Inc., [2012]<br>Medford, New Jersey : , : Information Today, Inc., , [2012]<br>2012                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| ISBN                    | 1-283-43129-7<br>9786613431295<br>1-57387-882-0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Descrizione fisica      | 1 online resource (xvi, 340 pages) : illustrations                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Collana                 | Gale eBooks                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Disciplina              | 006.7/5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Soggetti                | User-generated content<br>Social media<br>Online social networks - Library applications                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Note generali           | Description based upon print version of record.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Nota di bibliografia    | Includes bibliographical references and index.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Nota di contenuto       | ""Cover""; ""Title Page""; ""Contents""; ""Acknowledgments""; ""About the Website""; ""Foreword""; ""Preface""; ""Chapter 1: The Evolution of UContent""; ""Chapter 2: Project Gutenberg""; ""Chapter 3: Blogs""; ""Chapter 4: Wikis""; ""Chapter 5: Podcasts, Slideshows, Screencasts, and Video""; ""Chapter 6: Facebook""; ""Chapter 7: Online Reviews of Products and Services""; ""Chapter 8: Self-Publishing""; ""Chapter 9: Citizen Journalism""; ""Chapter 10: Tagging, Folksonomies, and Social Bookmarking""; ""Chapter 11: Custom Search Engines""; ""Chapter 12: Cybercartography""<br>""Chapter 13: Yahoo! Pipes""; ""Chapter 14: Flickr""; ""Conclusion""; ""About the Author""; ""Index"" |
| Sommario/riassunto      | This text considers the reasons behind the wild popularity of UContent (user-generated content) and makes strong arguments for cultivating it while serving as an overview, a status report, a primer, and a prognostication. In addition to the author's own UContent experiences, the book includes examples, insights, tips, and illustrations designed to help process, administer, and enjoy the UContent phenomenon.                                                                                                                                                                                                                                                                               |

