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Titolo	The business of medical practice [[electronic resource]] : transformational health 2.0 skills for doctors / / David Edward Marcinko, editor-in-chief ; Hope Rachel Hetico, managing editor
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Altri autori (Persone)	MarcinkoDavid E (David Edward) HeticoHope R
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	section 1. Qualitative aspects of medical practice -- section 2. Quantitative aspects of medical practice -- section 3. Policy, ethics, and leadership in medical practice.
Sommario/riassunto	Praise for the previous edition:. ""This comprehensive multi-authored text contains over 450 pages of highly specific and well-documented information that will be interest to physicians in private practice, academics, and in medical management. . . [Chapters are] readable, concise yet complete, and well developed. I could have used a book like this in the past, I will certainly refer to it frequently now."" 4 stars Carol EH Scott-Conner , MD, PhD, MBA. American College of Physician Executives.: Does Health 2.0 enhance or detract from traditional medical care delivery, and can private practice