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Sommario/riassunto

The post-9/11 era and the overall impact of international terrorism have generated much debate regarding the role of military apparatus in modern society. This book assesses the inherent meaning of the militarization from a critical, interdisciplinary perspective. Against the background of democracy and capitalism, *The Marketing of War in the Age of Neo-Militarism* challenges prevailing accounts of the ""military-industrial complex"" as it explores significant interrelated themes denoting the accelerating process of militarization of society. Designed to address pressing soci