

1. Record Nr.	UNINA9910778913203321
Titolo	The marketing of war in the age of neo-militarism // edited by Kostas Gouliamos and Christos Kassimeris
Pubbl/distr/stampa	New York : , : Routledge, , 2012
ISBN	1-136-47514-1 1-283-46162-5 9786613461629 1-136-47515-X 0-203-13074-X
Descrizione fisica	1 online resource (291 p.)
Collana	Routledge advances in sociology ; ; 59
Altri autori (Persone)	GouliamosKostas KassimerisChristos <1974->
Disciplina	306.2/7 306.27
Soggetti	Militarism - Social aspects Military-industrial complex War and society Capitalism - Political aspects Politics and war
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The Marketing of War in the Age of Neo-Militarism; Copyright; Contents; List of Figures and Boxes; Acknowledgments; 1 Introduction; PART I; 2 Stratocracy: The Growing Hypertrophy of the LifeWorld Militarization; 3 A Dangerous Language; 4 Militarization and Popular Culture; 5 The Treadmill of Destruction Goes Global: Anticipating the Environmental Impact of Militarism in the 21st Century; PART II; 6 Democracy and Militarism; 7 US Homeland Security, the Global War on Terror and Militarism; 8 Re-Launching NATO After 9/11; 9 Space-The High Ground of the European Union's Emerging Military Policies PART III10 War and Capitalism; 11 Military Expenditure and the Global Culture of Militarism; 12 The National Security Exception, the Global Political Economy and Militarization; 13 The Militarization of US Higher

Sommario/riassunto

The post-9/11 era and the overall impact of international terrorism have generated much debate regarding the role of military apparatus in modern society. This book assesses the inherent meaning of the militarization from a critical, interdisciplinary perspective. Against the background of democracy and capitalism, *The Marketing of War in the Age of Neo-Militarism* challenges prevailing accounts of the "military-industrial complex" as it explores significant interrelated themes denoting the accelerating process of militarization of society. Designed to address pressing soci
