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Autore	Honeywill Paul
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Nota di bibliografia	Includes bibliographical references (p. 183-188) and index.
Nota di contenuto	Front Cover; Preliminaries; Table of Contents; Acknowledgements; Trademarks; Introduction to a Visual Language for the World Wide Web; Chapter 1: Learning from the Past to Inform the Present: Maya Hieroglyphic Writing; Chapter 2: Simple Words and Visual Metaphors; Chapter 3: Designing Icons for the Graphical User Interface; Chapter 4: Computer Compound Icons and their Families; Chapter 5: Evaluating Representative and Abstract Computer Compound Icons; Chapter 6: Navigating Interfaces; Conclusion; Bibliography; Index; Back Cover
Sommario/riassunto	In this digital age, are there cultural lessons for us in looking to the earliest kinds of communications? The icons used in ancient Mayan and Sumerian language systems are presented here as direct cultural links to the visual presentation of World Wide Web pages on the Internet. The book shows how the development of digital screens has caused visual human communication to come full circle from the earliest representations. The in-depth analysis demonstrates how these visual languages now serve as a rich source for renewed study for the development of meaningful computer icons. Readers are als