

1. Record Nr.	UNINA9910778897503321
Autore	Honeywill Paul
Titolo	Digital design using QuarkXPress 4 [[electronic resource] /] / Paul Honeywill and Tony Lockhart
Pubbl/distr/stampa	Exeter [England], : Intellect Books, 2002
ISBN	1-280-47741-5 9786610477418 1-84150-852-7 0-585-21889-7
Descrizione fisica	1 online resource (194 p.)
Altri autori (Persone)	LockhartTony
Disciplina	686.225445369
Soggetti	Programmable logic devices - Design - Data processing Logic design - Data processing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Reprint of 1997 ed.
Nota di contenuto	Front Cover; Preliminaries; Table of Contents; Preface; Chapter 1: You, Intuition and the QuarkXPress Interface; Chapter 2: Using Quark XPress; Chapter 3: You, Design and Working with QuarkXPress; Chapter 4: Structuring a Document; Chapter 5: Using Elements (Items) within a Document; Chapter 6: Using Digital Type within Quark XPress; Chapter 7: When your Document leaves the Desktop; Index; Back Cover
Sommario/riassunto	Digital Design using QuarkXPress 4 gives you the ability to fully understand QuarkXPress, while developing a knowledge of the rules of design and how computers can exploit them. Students with non visual backgrounds can rapidly improve, producing worthy examples of pages that integrate text and image. Knowledge gives you choices. The authors approach the subject of teaching QuarkXPress from all the necessary directions. Learning software enables you to layout a page but not how to design one. So this does not take the reader through a series of steps reproducing designed pages - that teaches yo