Record Nr. UNINA9910778886803321 The future of the electronic marketplace [[electronic resource] /] / **Titolo** edited by Derek Leebaert Pubbl/distr/stampa Cambridge, Mass., : MIT Press, c1998 **ISBN** 0-262-27808-1 0-585-10903-6 Descrizione fisica 1 online resource (378 p.) Altri autori (Persone) LeebaertDerek Disciplina 658.8/00285 Soggetti Electronic commerce Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references and index. Nota di bibliografia ""The Future of the Electronic Marketplace""; ""Contents""; Nota di contenuto ""Acknowledgements""; ""The Future of the Electronic Marketplace""; ""Present at the Creation""; ""Getting Up Closer: Talents and Choices Multiply""; ""The Once and Future Craftsman Culture""; ""A Store as Big as the World""; ""The Ascent of Content""; ""Reaching through the Screen for Better Services and Goods""; ""The Digital Utility: Premonitions of the Future of the Last Great Monopoly""; ""PASHAs: Advanced Intelligent Agents in the Service of Electronic Commerce"; ""Impalpable Wealth: The Economy Set Free"" ""Work Remade: An Electronic Marketplace Inside the Corporation"""" The Virtual Countinghouse: Finance Transformed by Electronics""; ""Unseen Guardians, Invisible Treasures""; ""Getting There: The Tasks and the Visions""; ""The Walls Coming Down: Interoperability Opens the Electronic City""; ""Paying Up: Payment Systems for Digital Commerce""; ""Stars of Good Omen: Satellites in the Global Electronic Marketplace"": ""About the Authors""; ""Index""