

1. Record Nr.	UNINA9910778852103321
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Titolo	Undoing culture [[electronic resource]] : globalization, postmodernism and identity / / Mike Featherstone
Pubbl/distr/stampa	London, : SAGE, 1995
ISBN	0-8039-7605-4 1-4462-5045-8 1-84860-916-7 0-585-36550-4
Descrizione fisica	1 online resource (x, 178 p.)
Collana	Theory, culture & society
Disciplina	306
Soggetti	Culture Popular culture - History - 20th century Postmodernism Consumers - History - 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Reprinted 2000.
Nota di bibliografia	Includes bibliographical references (p. [158]-171) and index.
Sommario/riassunto	This title explores the formation and deformation of the cultural sphere and the effects on culture of globalization. Against many orthodox postmodernist accounts, the author argues that it is wrong to regard our present state of fragmentation and dislocation as an epochal break. Existing interdependencies and power balances are not so easily broken down.