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Altri autori (Persone)	PanettaClayann Gilliam
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Nota di contenuto	Book Cover; Title; Copyright; Contents; Foreword; Preface; I CONTRASTIVE RHETORIC REVISITED; 1 Understanding Cultural Differences in the Rhetoric and Composition Classroom: Contrastive Rhetoric as Answer to ESL Dilemmas; 2 Rhetorical Structures for Multilingual and Multicultural Students; 3 Contrastive Rhetoric and Resistance to Writing; 4 Doing Global Business in the Information Age: Rhetorical Contrasts in the Business and Technical Professions; 5 Contrastive Rhetoric Theory in an Electronic Medium: Teaching ESL Writers to Become Bricoleurs in a Computer-Assisted Classroom II CONTRASTIVE RHETORIC REDEFINED6 Contrastive Rhetoric and the Possibility of Feminism; 7 African-American Women's Rhetorics and the Culture of Eurocentric Scholarly Discourse; 8 The Queen's English: A Queery Into Contrastive Rhetoric; Afterword; About the Contributors; Author Index; Subject Index;
Sommario/riassunto	The theory of contrastive rhetoric was first put forth by Robert Kaplan in the mid 1960s to explain the differences in writing and discourse between students who were native speakers of English and their

international counterparts. Over the past three dec
