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Nota di contenuto	Contents; How to Use This Book; Introduction: Can Virtue Be Taught?; I. How Not to Think About Business: Myths and Metaphors; II. A Better Way to Think About Business: The Meaning of Integrity; III. A Catalog of Business Virtues; Putting It All Together: Ethical Styles; Conclusion: Looking Forward to Integrity; References and Recommended Reading; Notes; Index
Sommario/riassunto	This work on business ethics for managers is structured around three themes including: the idea that how we perceive and think about organizations we work for is a major factor in the framing and atmosphere of those organizations; and the various business virtues and vices and their role in the daily practice of business.