

1. Record Nr.	UNINA9910778845103321
Autore	Solomon Robert C
Titolo	A better way to think about business [[electronic resource] ] : how personal integrity leads to corporate success / / Robert C. Solomon
Pubbl/distr/stampa	New York, : Oxford University Press, 1999
ISBN	0-19-770252-X 0-19-988052-2 1-280-52938-5 0-19-535463-X 1-4294-0128-1
Descrizione fisica	1 online resource (172 p.)
Disciplina	174/.4
Soggetti	Business ethics Integrity
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [125]-141) and index.
Nota di contenuto	Contents; How to Use This Book; Introduction: Can Virtue Be Taught?; I. How Not to Think About Business: Myths and Metaphors; II. A Better Way to Think About Business: The Meaning of Integrity; III. A Catalog of Business Virtues; Putting It All Together: Ethical Styles; Conclusion: Looking Forward to Integrity; References and Recommended Reading; Notes; Index
Sommario/riassunto	This work on business ethics for managers is structured around three themes including: the idea that how we perceive and think about organizations we work for is a major factor in the framing and atmosphere of those organizations; and the various business virtues and vices and their role in the daily practice of business.