

1. Record Nr.	UNINA9910778731003321
Autore	Francaviglia Richard V.
Titolo	Main street revisited : time, space, and image building in small-town America // Richard V. Francaviglia ; foreword by Wayne Franklin
Pubbl/distr/stampa	Iowa City : , : University of Iowa Press, , [1996] ©1996
ISBN	1-58729-071-5
Descrizione fisica	1 online resource (252 p.)
Collana	The American land & life series
Disciplina	307.76/2/0973
Soggetti	City planning - United States City and town life - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages [207]-216) and index.
Sommario/riassunto	As an archetype for an entire class of places, Main Street has become one of America's most popular and idealized images. In Main Street Revisited, the first book to place the design of small downtowns in spatial and chronological context, Richard Francaviglia finds the sources of romanticized images of this archetype, including Walt Disney's Main Street USA, in towns as diverse as Marceline, Missouri, and Fort Collins, Colorado. Francaviglia interprets Main Street both as a real place and as an expression of collective assumptions, designs, and myths; his Main Streets are treasure troves of