Record Nr.	UNINA9910778659103321
Titolo	Risk & innovation [[electronic resource]] : the role and importance of small high-tech companies in the U.S. economy / / Committee on Technology, Management, and Capital in Small High-Tech Companies, National Academy of Engineering
Pubbl/distr/stampa	Washington, D.C., : National Academy Press, 1995
ISBN	0-309-17604-2 1-280-21067-2 9786610210671 0-309-56787-4 0-585-08517-X
Descrizione fisica	1 online resource (99 p.)
Disciplina	338.1
Soggetti	High technology industries - United States Small business - United States Technological innovations - Economic aspects - United States Risk - United States
Lingua di pubblicazione	Inglese
Lingua di pubblicazione Formato	Materiale a stampa
	Materiale a stampa Monografia
Formato	Materiale a stampa Monografia Committee chairman: Henry Kressel.
Formato Livello bibliografico	Materiale a stampa Monografia

1.

Companies ; HOW THE MARKET DETERMINES OPPORTUNITIES AND RISKS; Fragmented, Technically Dynamic, and Rapidly Growing Markets; Low Barriers to Entry; An Adequate Technical and Business Infrastructure; Good Access To Potential Customers; Availability of Financing; A Culture (Recent History) of Entrepreneurship; Characteristic Risks

THE LARGE-COMPANY ROLE THE IMPORTANCE OF GEOGRAPHY: Regional Sources of Entrepreneurs and Ideas; Factors Affecting the Start-ups in a Region; Factors Affecting the Ability of a Company to Grow in a Region; SUMMARY AND CONCLUSIONS; 5 How Governments Can Nurture Small Companies and Technological Innovators ; FEDERAL POLICIES: SMALL BUSINESS ASSISTANCE; FEDERAL POLICIES: TECHNOLOGY INITIATIVES; FEDERAL PROGRAMS THAT SUPPORT SMALL HIGH-TECH COMPANIES: STATE AND REGIONAL ASSISTANCE PROGRAMS: THE NATIONAL BUSINESS ENVIRONMENT: UNINTENDED EFFECTS OF GOVERNMENT POLICYMAKING Medical Devices: Innovation as an Investment Decision Environmental Testing Labs: Created and Constrained by Environmental Regulation; Networks: Evolution of Regulatory Schemes: IMPLICATIONS FOR POLICY: Appendix What We Know About Small Business in America; DEFINITIONS; THE JOB CREATION DEBATE; INNOVATION IN SMALL COMPANIES: OTHER AREAS OF COMPARISON BETWEEN LARGE AND SMALL FIRMS; Wages; Benefits; Job Security; Training; Unionization; Political Resources; Influence; Intangibles; THE DATA ON SMALL HIGH-TECH COMPANIES; Biographies of Committee Members