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Nota di contenuto	The Art of Giving: Where the Soul Meets a Business Plan; CONTENTS; FOREWORD; INTRODUCTION: Who We Are; PART ONE: The Donor; CHAPTER 1: Getting Started; CHAPTER 2: The Joy of Giving; CHAPTER 3: The New Philanthropy; CHAPTER 4: Donors Come in All Types; CHAPTER 5: The Soul of the New Philanthropist; CHAPTER 6: Accelerants; CHAPTER 7: Finding Your Niche; PART TWO: The Partners; CHAPTER 8: Do I Do It - or Do I Buy It?; CHAPTER 9: Working with a Nonprofit; CHAPTER 10: Running the Show; CHAPTER 11: The Family; CHAPTER 12: The Face in the Mirror; CHAPTER 13: Philanthropy in Hard Times PART THREE: The GiftCHAPTER 14: A Glossary of Gifts; CHAPTER 15: The Pudding Is in the Proof; CHAPTER 16: A Little Financial Advice; CHAPTER 17: On Innovations; CHAPTER 18: Twenty Questions - Investing in Changing the World; EPILOGUE: Why We Are Here; PART FOUR: Resources; RESOURCE A: Index of Nonprofit Resources; RESOURCE B: Further Sources of Information; ACKNOWLEDGMENTS; ABOUT THE AUTHORS; INDEX
Sommario/riassunto	An honest assessment for how to determine your individual

relationship with charitable giving in today's world. From world-renowned philanthropists Charles Bronfman and Jeffrey Solomon of the Andrea and Charles Bronfman Philanthropies comes a comprehensive guide on how to be a canny, street-smart, effective philanthropist, regardless of your income level. It is also a perfect companion for nonprofit program and development executives who would like to introduce donors to their work and their organizations. Despite their critical importance to philanthropy, donors have few resources f
