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	Altri autori (Persone)	CouldryNick HeppAndreas KrotzFriedrich
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Nota di contenuto	<p>Cover; MEDIA EVENTS IN A GLOBAL AGE; Title Page; Copyright Page; Table of Contents; List of illustrations; Notes on contributors; Acknowledgments; 1 Introduction: media events in globalized media cultures; PART I Media events rethought; 2 Beyond media events: disenchantment, derailment, disruption; 3 "No more peace!" How disaster, terror and war have upstaged media events; PART II The history and future of the media event; 4 Historical perspectives on media events: a comparison of the Lisbon earthquake in 1755 and the Tsunami catastrophe in 2004</p> <p>5 From media events to ritual to communicative form6 Media spectacle and media events: some critical reflections; PART III Media events in the frame of contemporary social and cultural media theory; 7 Creating a national holiday: media events, symbolic capital and symbolic power; 8 Modalities of mediation; 9 Media events, Eurovision and societal centers; PART IV Media events and everyday identities; 10 Permanent turbulence and reparatory work: a dramaturgical approach to late modern television; 11 Media events and gendered identities in South Asia: Miss World going "Desi"</p> <p>12 Media event culture and lifestyle management: observations on the influence of media events on everyday culturePART V Media events and global politics; 13 In pursuit of a global image: media events as political communication; 14 9/11 and the transformation of globalized media events; 15 Eventspheres as discursive forms: (re-)negotiating the "mediated center" in new network cultures; PART VI Media events and cultural contexts; 16 Sports events: the Olympics in Greece; 17 Performing global "news": indigenizing WTO as media event</p> <p>18 Religious media events: the Catholic "World Youth Day" as an example of the mediatization and individualization of religion19 Conclusion: the media events debate: moving to the next stage; Index</p>
Sommario/riassunto	<p>"This volume assembles an estimable range of critical analyses of one of the most important mediated artifacts of the modern world-the media event. The authors challenge the construct, extend its usefulness, expand its theoretical basis and application, and examine media events in a far larger and richer context than ever before. Students of global media today are well served by this superb collection of essays."David Morgan, Duke University, USA</p> <p>A welcome and worthy successor to Dayan and Katz's path-breaking study that expands and enriches the discourse o</p>