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Altri autori (Persone)	McLarenPeter <1948-> SandlinJennifer A
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Nota di contenuto	Book Cover; Title; Copyright; Contents; Foreword; Preface; Acknowledgments; 1 Introduction: Exploring Consumption's Pedagogy and Envisioning a Critical Pedagogy of Consumption-Living and Learning in the Shadow of the "Shopocalypse"; Part I Education, Consumption, and the Social, Economic, and Environmental Crises of Capitalism; 2 Rootlessness, Reenchantment, and Educating Desire: A Brief History of the Pedagogy of Consumption; 3 Consuming Learning; 4 Producing Crisis: Green Consumerism as an Ecopedagogical Issue 5 Teaching Against Consumer Capitalism in the Age of Commercialization and Corporatization of Public EducationPart II Schooling the Consumer Citizen; 6 Schooling for Consumption; 7 Schools Inundated in a Marketing-Saturated World; 8 Exploring the Privatized Dimension of Entrepreneurship Education and Its Link to the Emergence of the College Student Entrepreneur; 9 Framing Higher

Education: Nostalgia, Entrepreneurship, Consumerism, and Redemption; 10 Politicizing Consumer Education: Conceptual Evolutions; Part III Consumption, Popular Culture, Everyday Life, and the Education of Desire
11 Consuming the All-American Corporate Burger: McDonald's "Does It All For You"12 Barbie: The Bitch Can Buy Anything; 13 Consuming Skin: Dermographies of Female Subjection and Abjection; 14 Happy Cows and Passionate Beefscapes: Nature as Landscape and Lifestyle in Food Advertisements; 15 Creating the Ethical Parent-Consumer Subject: Commerce, Moralities, and Pedagogies in Early Parenthood; 16 Chocolate, Place, and a Pedagogy of Consumer Privilege; Part IV Unlearning Consumerism Through Critical Pedagogies of Consumption: Sites of Contestation and Resistance
17 Re-Imagining Consumption: Political and Creative Practices of Arts-Based Environmental Adult Education18 Using Cultural Production to Undermine Consumption: Paul Robeson as Radical Cultural Worker; 19 Beyond the Culture Jam; 20 Global Capitalism and Strategic Visual Pedagogy; 21 Turning America Into a Toy Store; 22 United We Consume?: Artists Trash Consumer Culture and Corporate Green-Washing; List of Contributors; Index

Sommario/riassunto

""Utopian in theme and implication, this book shows how the practices of critical, interpretive inquiry can help change the world in positive ways.... This is the promise, the hope, and the agenda that is offered."
--Norman K. Denzin, From the Foreword ""Its focus on learning, education and pedagogy gives this book a particular relevance and significance in contemporary cultural studies. Its impressive authors, thoughtful structuring, wide range of perspectives, attention to matters of educational policy and practice, and suggestions for transformative pedagogy
