Record Nr. UNINA9910778572103321 Gender in Bolivian production: reducing differences in formality and **Titolo** productivity of firms Pubbl/distr/stampa Washington, D.C.:,: World Bank,, c2009 **ISBN** 1-282-26770-1 9786612267703 0-8213-8016-8 xv, 61 pages; : illustrations; ; 26 cm Descrizione fisica Collana A World Bank country study, , 0253-2123 Disciplina 338.6/420820984 Small business - Bolivia - Management - Sex differences Soggetti Women-owned business enterprises - Bolivia - Management Informal sector (Economics) - Bolivia Businesswomen - Bolivia Sex discrimination against women - Bolivia Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. Nota di contenuto Contents; Preface; Acknowledgments; Executive Summary; Abbreviations and Acronyms: Men and Women in Bolivia's Informal Sector; Figures; Tables; Boxes; Gender, Formality, and Profitability; Gender-Specific Constraints to Productivity: Implications of Policies to Increase the Formalization and Productivity of Female Owners of Small and Micro Firms; References; Appendixes Bolivia's informal economic sector is the largest in Latin America, and Sommario/riassunto women-owned businesses tend to be overrepresented in the informal sector and to be less profitable than firms in the formal sector. This study seeks to better understand gender-based differences in firms' tendencies toward formality, the impact of formality on profits, and the productivity of small informal firms. Using data from firm surveys, national household surveys, and qualitative data from focus groups, the study conducts a gender analysis of formality and productivity in six different sectors in Bolivia. The findings shed new light on how genderbased differences contribute to a firm's decision to become formal and

the consequences of this decision for profitability. The outcomes of the

study suggest that policies should focus on increasing the productivity and scale of women-owned businesses. Two general priorities emerge: promoting women's access to productive assets to facilitate growth and productivity and providing an enabling environment for women's entrepreneurship by expanding women's choices and capacity to respond to market opportunities.--Publisher's description.