Record Nr. UNINA9910778570303321 Autore Chandler Alfred D (Alfred Dupont), <1918-2007.> **Titolo** Scale and scope [[electronic resource]]: the dynamics of industrial capitalism / / Alfred D. Chandler, Jr. with the assistance of Takashi Hikino Cambridge, MA, : Belknap Press, 1994 Pubbl/distr/stampa **ISBN** 0-674-02938-0 Edizione [1st Harvard University Press pbk. ed.] 1 online resource (780 p.) Descrizione fisica Altri autori (Persone) HikinoTakashi Disciplina 338 Soggetti Big business - United States - History Big business - Great Britain - History Big business - Germany - History Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references (p. [631]-732) and index. Nota di bibliografia Note to the Paperback Edition; Acknowledgments; Contents; Part I -Nota di contenuto Introduction: Scale and Scope; 1. The Modern Industrial Enterprise; 2. Scale, Scope, and Organizational Capabilities; Part II - The United States: Competitive Managerial Capitalism; 3. The Foundations of Managerial Capitalism in American Industry; 4. Creating Organizational Capabilities: Vertical Integration and Oligopolistic Competition; 5. Expanding Organizational Capbilities: Investment Abroad and Product Diversification in Food and Chemicals 6. Expanding Organizational Capbilites: Investment Abroad and Product Diversification in MachineryPart III - Great Britain: Personal Capitalism: 7. The Continuing Commitment to Personal Capitalism in British Industry; 8. Creating Organizational Capabilites: Success and Failure in the Stable Industries; 9. Creating Organizational Capabilites: Success and Failure in the Dynamic Industries; Part IV - Germany: Cooperative Managerial Capitalism; 10. The Foundations of Managerial Capitalism in German Industry; 11. Creating Organizational Capabilities: The Lesser Industries 12. Creating Organizational Capabilities: The Great Industries 13. War and Crises: Recovery in the Lesser Industries; 14. Recovery in the Great Industries; Conclusion: The Dynamics of Industrial Capitalism; Notes:

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Sommario/riassunto

Scale and Scope is Alfred Chandler's first major work since his Pulitzer Prize—winning The Visible Hand. Representing ten years of research into the history of the managerial business system, this book concentrates on patterns of growth and competitiveness in the United States, Germany, and Great Britain, tracing the evolution of large firms into multinational giants and orienting the late twentieth century's most important developments.