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Nota di contenuto	Cover; Contents; 1 - Implicit Cognition and Addiction: An Introduction; Section I: DEFINITIONS, GENERAL THEORETICAL ISSUES, AND FUNCTIONAL DUAL-PROCESS MODELS; 2 - What Are Implicit Measures and Why Are We Using Them?; 3 - A Dual-Process Approach to Behavioral Addiction: The Case of Gambling; 4 - Reflective and Impulsive Determinants of Addictive Behavior; 5 - Measuring, Manipulating, and Modeling the Unconscious Influences of Prior Experience on Memory for Recent Experiences; Section II: ASSESSMENT OF IMPLICIT COGNITION IN ADDICTION RESEARCH 6 - Word Association Tests of Associative Memory and Implicit Processes: Theoretical and Assessment Issues7 - Reaction Time Measures of Substance-Related Associations; 8 - Expectancy as a Unifying Construct in Alcohol-Related Cognition; 9 - Individualized Versus General Measures of Addiction-Related Implicit Cognitions; 10 - Methods, Measures, and Findings of Attentional Bias in Substance Use, Abuse, and Dependence; 11 - Attention to Drug-Related Cues in Drug Abuse and Addiction: Component Processes; Section III: BRAIN

MECHANISMS; 12 - Addiction and Learning in the Brain  
13 - Imaging the Addicted Brain: Reward, Craving, and Cognitive Processes  
14 - Psychophysiology and Implicit Cognition in Drug Use: Significance and Measurement of Motivation for Drug Use With Emphasis on Startle Tests; 15 - Loss of Willpower: Abnormal Neural Mechanisms of Impulse Control and Decision Making in Addiction; 16 - Implicit and Explicit Drug Motivational Processes: A Model of Boundary Conditions; Section IV: EMOTION, MOTIVATION, CONTEXT, AND ACUTE DRUG EFFECTS ON IMPLICIT COGNITION; 17 - Motivational Processes Underlying Implicit Cognition in Addiction  
18 - Emotion and Motive Effects on Drug-Related Cognition  
19 - Context and Retrieval Effects on Implicit Cognitions for Substance Use; 20 - Acute Effects of Alcohol and Other Drugs on Automatic and Intentional Control; Section V: IMPLICIT COGNITIONS AND DIFFERENT ADDICTIONS; 21 - Implicit Cognition and Tobacco Addiction; 22 - To Drink or Not to Drink: The Role of Automatic and Controlled Cognitive Processes in the Etiology of Alcohol-Related Problems; 23 - Implicit Cognition and Drugs of Abuse; 24 - Implicit Cognition in Problem Gambling; 25 - Implicit Cognition and Cross-Addictive Behaviors  
Section VI: APPLYING IMPLICIT COGNITIONS TO PREVENTION AND TREATMENT  
26 - Automatic Processes in the Self-Regulation of Addictive Behaviors; 27 - Relevance of Research on Experimental Psychopathology to Substance Misuse; 28 - Adolescent Changes in Implicit Cognitions and Prevention of Substance Abuse; 29 - Implementation Intentions: Can They Be Used to Prevent and Treat Addiction?; Section VII: COMMENTARIES AND GENERAL DISCUSSION; 30 - Toward a Cognitive Theory of Substance Use and Dependence; 31 - Automatic Processes in Addiction: A Commentary  
32 - Addiction: Integrating Learning Perspectives and Implicit Cognition

#### Sommario/riassunto

'Handbook of Implicit Cognition and Addiction' brings together developments in basic research on implicit cognition with recent developments in addiction research, thus providing an opportunity to move the field forward by integrating research from previously independent fields.