

1. Record Nr.	UNINA9910778539303321
Titolo	Voluntary programs : a club theory perspective // edited by Matthew Potoski and Aseem Prakash
Pubbl/distr/stampa	Cambridge, Mass., : MIT Press, ©2009
ISBN	1-282-69472-3 9786612694721 0-262-25913-3
Descrizione fisica	1 online resource (355 p.)
Altri autori (Persone)	PotoskiMatthew <1969-> PrakashAseem <1965->
Disciplina	306.3/401
Soggetti	Voluntarism Clubs Social responsibility of business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Preface; Acknowledgments; 1 Voluntary Clubs; I Theories of Voluntary Clubs; 2 A Club Theory Approach to Voluntary Programs; 3 Clubs, Credence Standards, and Social Pressure; 4 An Economics Perspective on Treating Voluntary Programs as Clubs; II Industry and International Clubs; 5 The Kimberley Process, Club Goods, and Public Enforcement of a Private Regime; 6 Standards for Sweatshops; 7 Voluntary Agreements and the Shipping Industry; 8 Technical Standards as Public and Club Goods?; 9 How Universal Are Club Standards?; III Governmental and NGO Clubs; 10 Green Clubs 11 Government Clubs 12 Self-regulation and Voluntary Programs among Nonprofit Organizations; IV Conclusion; 13 Voluntary Clubs; Notes; References; Contributors; Author Index; Subject Index
Sommario/riassunto	Discusses which voluntary business organizations succeed in their socially responsible aims and why by focusing mostly on the rules of the organization.