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Collana	The John D. and Catherine T. MacArthur Foundation series on digital media and learning
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Series Foreword; Acknowledgments; 1 Introduction; 2 Academics; 3 Entertainment; 4 Construction; 5 Conclusion; Notes; References; Index
Sommario/riassunto	How the influential industry that produced such popular games as Oregon Trail and KidPix emerged from experimental efforts to use computers as tools in child-centered learning.