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Titolo	Fundamentals of enterprise risk management [[electronic resource]] : how top companies assess risk, manage exposures, and seize opportunities // John J. Hampton
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Edizione	[1st edition]
Descrizione fisica	1 online resource (321 p.)
Disciplina	658.15/5
Soggetti	Corporations - Finance Risk assessment Risk management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Modern risk management -- Scope of ERM -- Contributions of ERM -- Challenge of the Black Swan -- Challenge of the 2008 financial crisis -- Implementing ERM -- Visual risk clusters -- Visual risk : a hypothetical case -- Tagging risk : an example -- Airbus A380 jumbo jet -- Product launch application -- Strategic risk -- Subculture risk -- Leadership risk -- Life cycle risk -- Horizon risk -- Aligning risk categories with the business model -- Avoiding business disruption -- ERM and Sarbanes-Oxley -- Coffee mug, candy, exotic jams, and Toyota -- ERM and swarm theory -- Cerberus and Chrysler -- Risk management and the history of ERM -- Evolving ERM since 2004 -- Risk management and the future of ERM -- Modern risk managers -- Chief risk and strategy officers -- Risk managers in person -- Central risk management committee.
Sommario/riassunto	In today's business environment, risk is a natural part of life. This book gives readers an entire framework for managing it for great results.