

1. Record Nr.	UNINA9910778446203321
Titolo	Who's buying apparel
Pubbl/distr/stampa	Amityville, New York : , : New Strategist Press, LLC, , [2015] 2015
ISBN	1-937737-35-7 1-4416-0276-3
Edizione	[Tenth edition.]
Descrizione fisica	1 online resource (109 pages) : illustrations
Collana	Who's Buying Series
Disciplina	391.0433170973
Soggetti	Clothing and dress - United States Fashion - United States Consumers - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di contenuto	Household spending trends, 2000 to 2013 -- Household spending on apparel, 2000 to 2013 -- Household spending on apparel by demographic characteristic, 2013 -- Household spending on apparel by product category, 2013.
Sommario/riassunto	Based on data collected by the Bureau of Labor Statistics' 2013 Consumer Expenditure Survey, this report examines how much Americans spend on apparel, all organized by demographics. Also provides data on the best and biggest customers of various types of apparel.