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Titolo	Real options in engineering design, operations, and management // edited by Harriet Black Nembhard, Mehmet Aktan
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Altri autori (Persone)	NembhardHarriet Black AktanMehmet
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Sommariorassunto

Given that engineering flexibility can potentially provide a competitive advantage, the question then becomes: Precisely how valuable is this flexibility? However, traditional methods often fail to accurately capture the economic value of investments in an environment of widespread uncertainty and rapid change. The real options method represents the new state-of-the-art technique for valuation and management of strategic investments, enabling corporate decision-makers to leverage uncertainty and limit downside risk. Real Options in Engineering Design, Operations, and M

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Titolo

Cognitive and constructive psychotherapies [[electronic resource]] : theory, research, and practice / / Michael J. Mahoney, editor ; Donald Meichenbaum ... [et al.], contributors

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Altri autori (Persone)

MahoneyMichael J

MichenbaumDonald

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Soggetti

Cognitive therapy

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Nota di contenuto

Contents; Contributors; Preface; Acknowledgments; Part I: Introduction;
1 Theoretical Developments in the Cognitive and Constructive

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8 Constructive Metatheory and the Nature of Mental Representation
9 Personal Construct Therapy and the Relation Between Cognition and Affect; 10 Cognitive Narrative Psychotherapy: The Hermeneutic Construction of Alternative Meanings; 11 An Appraisal of Constructivist Psychotherapies: Contexts and Challenges; 12 The Cognitive and Constructive Psychotherapies: Contexts and Challenges; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W

Sommario/riassunto

"the entire field of psychological services is moving through a developmental transformation of significant proportions open dialogue regarding its diversity is likely to be one of its saving graces in the centuries to come." - From the Editor's Conclusion. Updated and expanded from the Journal of Consulting and Clinical Psychology, Dr. Mahoney has assembled an impressive group of top psychologists to focus on current developments in cognitive and constructive psychotherapies. The volume traces the evolution of cognitive therapy from its origin in behavior modification through its developm
